



Designing Ethical Workplaces: The Moldable Model

Executive leaders need a framework with which to evaluate current and to create new corporate ethical management systems in their organizations. This book offers such a framework, called the Moldable Model[®], a system of consistent components that give leaders a framework and a guide to build an organization-specific corporate ethical management system (CEMS). This book teaches how to design ethical workplaces utilizing the role modeling, context, and accountability components.

In a step-by-step process, the author guides the reader through the research-based components with definitions, theory, explanations, and the practical application of those components through suggested organizational activities. Readers can expect to develop ethical tools and a complete corporate ethical management system for implementation into their specific organizations. In just a few hours, a busy executive can have the knowledge and tools to design an ethical workplace that creates satisfied and committed employees who increase organizational productivity and competitive advantage.

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Donald D. Dunn is a faculty member who teaches 25 different courses in leadership, management, ethics, and practical ministry for five universities. He holds a BA in religion from MidAmerica Nazarene University, a master of liberal studies degree in organizational leadership from Fort Hays State University, and a PhD in organization and management (specializing in leader-

ship) from Capella University. In addition to his teaching roles, Dr. Dunn offers his researched-based The Moldable Model[®] to help companies create ethical workplaces, committed employees, and competitive advantage

